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CHRYSANTHEMUMS

FOR 1938

ROBERT A. GIBLIN

NEW CITY, Rockland County, NEW YORK

Last Fall the Chrysanthemum season was very disappointing respecting the amount of blooms we all hoped to have. The hot nights in August followed by early frosts certainly raised havoc with stock wanted for Fall Shows. It was an unusual occurrence and should not discourage the real gardener who knows of the gamble one takes in growing nature's subjects. Without some blooms in your garden this Fall it will be void of that timely color only the garden Mums can give to a home at that season. Look thru this list and select a few varieties that appeal to you, and then plan to plant them where you will enjoy growing them and using the blooms for many different purposes.

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CHOICE KOREAN HYBRIDS

This race of hybrids introduced some years ago are still very popular. Their hardiness, branching habit and lovely shades of color makes them ideal to use for artistic effects and garden displays.

APOLLO Very effective combination of bronze, red and gold suffused with a glowing salmon. Blooms about Oct. 10, on sprays 2½ ft. high with single flowers 2 inches across.

CERES A beautiful color for the fall garden. An old gold blended with chamois yellow appearing as if dusted with a soft coppery bronze. Grows about 2 ft. high and blooms Oct. 12.

DAPHNE The 3½ in. single flowers are a blending of daphne-pink with a sheen of lilac-rose. Graceful habit and quite frost-resistant. 2 ft., Oct. 12.

DIANA The triple rows of petals are a Chatenay rose-pink mingled with lilac-rose and soft salmon. It has an appearance of fullness that is none the less dainty. Height 2 ft. Oct. 10.

HEBE A luminous pink assuming a soft lavender tone as the bloom matures. Surrounding the yellow center, is a faint silvery halo effecting a lovely combination. Quantities of blossoms late Sept. Height 2½ ft.

MARS If you prefer brilliancy of color, try this deep amaranth-red changing to wine-red, overlaid with a velvety sheen. Height 2½ ft. Oct. 15.

ORION This brilliant canary-yellow fairly glitters in the sunlight. The blooms are single 3 in. across, freely erect on branching sprays about 2½ ft. high. Oct. 5.

VULCAN On opening, it is a carmine-red which shades to garnet-crimson. It has a double row of petals with a golden center on erect stems that are free flowering and fragrant. Height 2½ ft. Oct. 5.

APHRODITE In the opening blooms there is a tint of pink changing to ivory-white in the fully developed gerbera-like flowers. 2 ft. Oct. 5.

SATURN Sparkling orange and bronze, enhanced with a soft orange halo surrounding the golden center. Blooms are of good texture 3 in. across produced on graceful sprays. Very fragrant. 3 ft. Oct. 5.

VENUS A duplex pink. It is remarkably free blooming on slender stems with tones of lavender and lilac. 2½ ft. Oct. 1.

THE MOOR A brilliant port-wine-red fully double blooms 3 inches across. Very hardy and free flowering. 2 ft. Late Sept. 45 cts. each, 3 for \$1.25.

EMBER A very hardy variety with double flowers 2½ in. across. It is a combination of coral and orange shades that is hard to describe but lovely to look at. Oct. 15. 2½ ft. 45 cts. each, 3 for \$1.25.

KING MIDAS Large double blooms of a soft shade of yellow with bronze tinting. Oct. 1, 2½ ft. 45 cts. each, 3 for \$1.25.

Any of the above plants, except where noted, 20 cts. each, \$2. per doz.

DECORATIVE OR ASTER FLOWERING

AMELIA Known as Azaleamum, Pink Cushion. An old variety recently re-named and brought to prominence owing to its early blooming in Sept. It is a dwarf pink, quite bright and long flowering.

CHESTNUT BURR Well named, for it looks like a burr with its deep brown color that blends so well in a mixed bouquet. Height 2 ft. Oct. 15.

EVELYN When first opening, it is near approach to crimson, but at maturity assumes a deep bronze hue. Height 2 ft. Oct. 1.

FRANCES WHITTLESEY Habit of growth is stocky, only 18 inches high. The blooms are an attractive deep rich bronze and garnet. Oct. 5.

GRANNY SCOVILL This is a beautiful flower. Large fluffy form, fully 4½ inches across. The color is a warm coral-bronze that glows under artificial light. Habit is dwarf and branching with good foliage. Needs additional winter care, but merits it. Height 2 ft. Oct. 10.

LEPRELET A real old fashioned hardy white. Grows 3 ft. with blooms along the main stem in quantity. Oct. 15.

OCONTO A very good large white on 3 ft. stems. Excellent show variety, but the heads should be covered from frost to be their best. Oct. 15.

OCTOBER GOLD A golden orange that is very popular in garden shows. Nice for basket display. Growth is stragly, so should be tied up for best results. Oct. 10.

LORELEI We consider this yellow an improvement in the Decorative class, both in length of stem and freedom of bloom. Height 26 in. Sept. 10.

RAPTURE This variety is recommended for the pleasing appearance of the flowers from bud to mature bloom. The color is an exquisite blending of deep orange-bronze with a suffusion of carminé. Splendid habit and free flowering. Grows about 2½ ft. and blooms Oct. 15. 30 cts. each, \$3. per doz.

PROVENCE Soft pink blended with yellow. Dwarf compact plants. Beautiful under artificial light. Oct. 1.

RUTH CUMMING Nearly every one likes this rich bronzy terra-cotta. Plants are compact on 18 in. stems. Oct. 10.

SONOMA Very showy bronze with golden reverse and gold tipped petals. A large profuse bloomer about Oct. 1. Height 2½ ft.

TASIVA We recommend this white for its bushy growth, upright habit and free flowering in late Sept. Height 2 ft.

YELLOW NORMANDIE We consider this variety one of the best in our collection. From Sept. 10, it blooms for nearly six weeks on dwarf and compact plants. The light, bronzy yellow flowers are set off nicely with the dark luxuriant foliage.

ROMANY A lovely bloom between carmine and nopal-red with a bronze tone enhanced by the golden petal reverse. 2½ ft. Oct. 5. 25 cts. each, \$2.50 per doz.

INDIAN SUMMER Somewhat shaggy but attractive and distinct in growth without support. The color is a vivid glowing orange with blooms 3 inches across. 2½ ft. Oct. 15. 25 cts. each, \$2.50 per doz.

Any of the above, except where noted, 20 cts. each, \$2. per doz.

SINGLE FLOWERING

- ALICE HOWELL** A deep shade of orange yellow. Free flowering and good habit of growth. 2 ft. Oct. 5.
- AUTUMN LEAF** For something different, try this deep fawn orange suffused with carmine. It is a nice fall color to use with browns and Oak Leaves. Height 2½ ft. Oct. 10.
- BRANT'S STRAW** Large semi-double blooms the color of Rye Straw. Free flowering with luxuriant foliage. Height 2½ ft. Oct. 15.
- BUFF BEAUTY** Semi-large clear buff heads on very strong growing branching plants. Grows 3 ft. high and must be staked for best results. Oct. 15.
- CRIMSON SPLENDOR** The blooms are a rich crimson-maroon intensified with deep garnet tones, contrasting well with the golden center. Late Sept.
- LOUISE SCHLING** The blooms are large with three or four rows of fluffy petals. Color is a glowing salmon-red, changing to a soft bronze-salmon as the flower matures. Height 2½ ft. Oct. 5.
- INDIAN MAID** A pleasing fall color of brilliant orange terra cotta. Oct. 10.
- LEMONADE** A real lemon yellow with duplex petals. Height 2½ ft. Oct. 15.
- MRS. CLIFFORD BINGHAM** This variety is our most popular red. Excellent habit of growth on sturdy stems with large blooms about Oct. 15. Height 3 ft.
- SENSATION** For something different, this is a striking variety. Every yellow petal is tipped scarlet. Height 2 ft. Oct. 20. 30 cts. each, \$3. per doz.
- THE CHIEF** A splendid semi-double red with a golden reverse of good habit and free flowering. Well recommended. 2½ ft. Oct. 15. 30 cts. each, \$3. per doz.
- THE TORCH** Duplex orange scarlet with golden reverse. Blooms Oct. 15. Height 2½ ft.

Any of the above, except where noted, 20 cts. each, \$2. per doz.

BUTTON OR POMPON FLOWERING

The true Pompon Type is a round and not a flat flower. They are divided into three classes. The button or baby type are those from 1½ inches or less. Those from 1½ to 3 inches are the Intermediate Type, and the Large are from 3 to 4½ inches in diameter.

- ADIRONDA** Small golden bronze, very free flowering and showy. 2½ ft. Oct. 10.
- EARLY BRONZE** A very striking orange-bronze. In full bloom early Sept. 2 ft.
- LITTLE BOB** In the baby class and quite resistant to frost. A nice shade of dark bronze. It is free flowering and 1½ ft. high. Oct. 1.
- CHEERFULNESS** One of the best yellow buttons.
- RODELL** A good yellow in the Intermediate class. Very serviceable for a second yellow. Height 3 ft. Oct. 20.
- R. MARION HATTON** This is a Decorative Pompon type. Medium size bloom that is most effective in a mass setting, and the plants are exceptionally free flowering. It is a very bright canary-yellow and remarkably resistant to frost. Blooms about Oct. 1. Height 2½ ft.
- LILLIAN DOTY** Large clear, light pink. Oct. 10. 3½ ft.
- RED DOTY** Large wine red, with a silvery reverse. Oct. 20. 3½ ft.
- YELLOW DOTY** Large bronzy yellow ball. Oct. 15. 3½ ft.
- WHITE DOTY** Large head same habit as Lillian Doty. 3 ft. Oct. 10.
- JUDITH ANDERSON** A clear butter-yellow of dwarf habit, but spreads 2½ ft. Late Sept.
- OURAY** Dark Mahogany brown maturing Oct. 20. 4 ft.
- SILVER BALL** Pure white, perfect form. 3 inches in diameter. Oct. 12.

GLOMERO A very free flowering bronzy-orange of the Intermediate Pompon section. Height 23 in. Oct. 5.

SUNKIST Bright orange, exceedingly free flowering. Grows about 18 inches and belongs in the Intermediate class of Pompons. Sept. 25.

Any of the above plants, 20 cts. each, \$2. per doz.

INCURVED TYPES

There are a few varieties in this class that will bloom in the open garden without being severely damaged by light frosts. To those who enjoy these large flowering kinds, we recommend the following varieties.

Plants must have winter protection in frames.

HILDA BERGEN Deep rich mahogany bronze.

MRS. H. E. KIDDER Bright yellow.

OCONTO Large white.

25 cts. each, 6 for \$1.25, \$2.50 per doz.

YANKEE—MUM FERTILIZER 5-7-5

Your Plants Need Feeding

Chrysanthemums are gross feeders. Soil conditions vary, so good judgment is important. Do not coddle sick plants but feed them Yankee-Mum and keep them in a healthy condition. We highly recommend this fertilizer for we use it on our plants, both in the field and Greenhouse. We find best results are obtained by using smaller doses about ten days apart than large amounts at one time. A teaspoon to a plant is sufficient. It will make your plants healthier with good rich foliage and strong stems, which means disease resistance.

5 lbs. 40 cts., 10 lbs. 75 cts., 25 lbs. \$1.50, 50 lbs. \$2.50, 100 lbs. \$4.50.



PLEASE READ INSTRUCTIONS

ORDERING Order early and state time plants are wanted. We do not substitute but ask you to make a second choice in case stock is sold out. No charge is made for boxes or packing on express shipments which are sent express collect. Plants up to 12 will be sent by Parcel Post if you add 10 per cent of total to cover postage and special packing.

We offer strong young plants from 2 inch pots. It is our policy to keep our collection up to date by discarding older varieties when newer kinds are found to be superior. All varieties listed are garden types and bloom before severe frosts occur. A personal inspection when the plants are in bloom is a more satisfactory way to pick out your order for spring delivery.

A GARDEN SUGGESTION

Bird houses and feeding shelters are a necessary complement to any garden. We are prepared to supply shelters and distinctive little bird homes, of unusual attractiveness, in bungalow and cottage types. They are gay in color and decidedly different in appearance. They will add charm and enjoyment to your home surroundings. A special feature in their construction makes them readily removable for the winter months. Priced, singly, from \$3.00 to \$5.00. Communicate with us for further particulars.